



# Company Overview





# Welcome To



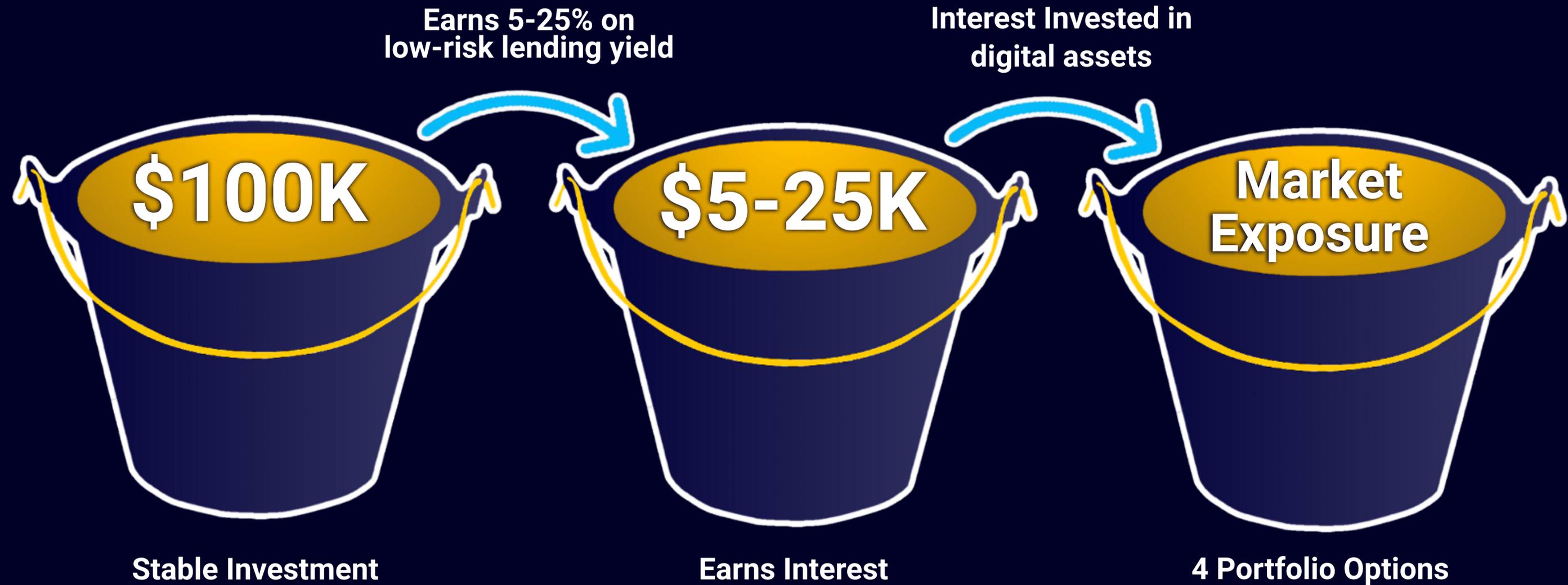
How we started

- **EDA's Mission:** To make investing in digital assets the easiest experience for anyone regardless of their understanding.
- Accessible & simple to use application.
- Utilize low and high risk assets to optimize client returns & protect initial investment.
- Long-term strategies built on safety, security, and high performance.

\*Past results don't guarantee future results.



# Investment Process





# Understanding **Adoption**



Bitcoin began as a philosophical solution to the problem of double-spending and what a global currency with no central point of failure could work like.



Within a few years, price and use had grown exponentially, and other questions began to be answered, like how these networks could add functions; Ethereum solved this via Smart Contracts.



The next hurdle was how real-world data could interact with these networks - a problem solved via Chainlink Oracles. The combination of these ingredients led to the rise of DeFi: Decentralized Finance.



Decentralization is a collection of protocols and tools with no central ownership that can automate processes typically managed by global banks and massive financial institutions.



With all this innovation, there have also been great risks; Eclipse and our years of experience and success in crypto markets matter in providing a knowledgeable end solution for our clients.

# Our Team

Our team of experts have over 20+ years of combined experience in cryptocurrencies.



**Alex Reuter**

Founder, Chief Executive Officer



**Noah Kann**

Co-Founder, President



**Scott Enders**

Co-Founder, Chief Marketing Officer



**Ander Sevilla**

Co-Founder, Chief Operating Officer





# The Problem

Knowledge gap makes crypto seem like a casino to new investors.

Many people, even some companies, over-leverage their capital.

Converting dollars into crypto is a process that most retail investors cannot navigate.

People & companies fail without understanding the long-term risk.

At Eclipse, we want to bring a conservative style of investing to a new market.





# Our Solution

Traditional finance and decentralized finance are more similar than people think.

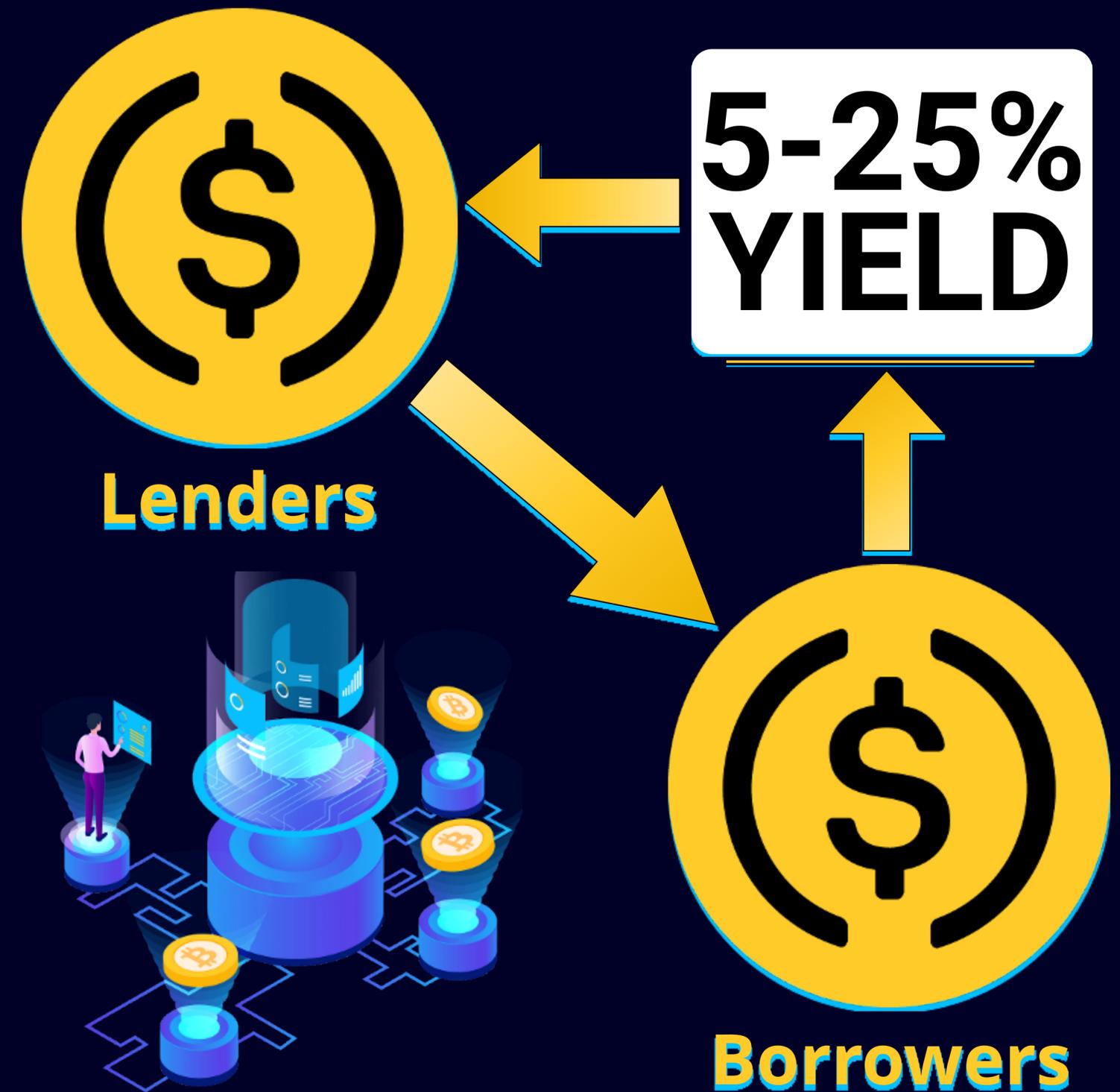
For example, stablecoin lending is private credit on a person-to-person level - without a middleman.

We provide a safe way for investors to get exposure to smart contract.

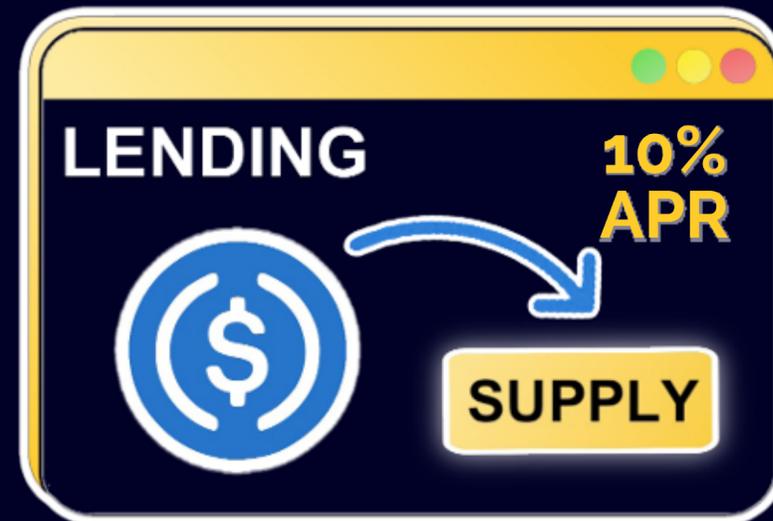
Our on-boarding process allows for a seamless transition from money in your bank to money in digital assets.

Through automation, we mitigate the chances of errors caused by human greed.

Our long term approach involves diversification of capital across sectors.



# SafeRamp Process





# Investment Tiers

Solutions for all Investors

**BRONZE**

Starting at  
**\$20K**

**20% of Profits**

**SILVER**

Starting at  
**\$100K**

**18% of Profits**

**GOLD**

Starting at  
**\$1M**

**15% of Profits**

**PLATINUM**

Starting at  
**\$10M**

**10% of Profits**

\*Annual Management Fee of 2%. Numbers are subject to change.



# Eclipse Dashboard

## Dashboard Analysis

We are seeking to develop our proprietary dashboard application which allows our clients to directly track on chain management of their money.

SimpleScan is our proprietary smart contract that makes etherscan transactions the simplest and easiest to understand for our users. We can create this by connecting transaction data with Chainlink.

Our users will be able to log in, accept terms, select risk tiers and wire money directly into our dashboard and view the management of their assets in a completely transparent way.

We believe this dashboard will demystify and completely change the way people see digital assets. Similar to the way apps like Credit Karma and Robinhood changed the way people saw credit and stock investing.



@alex\_reuter\_2

Active right now  
Client: Alex Reuter



Market Mood: Bullish  
Risk Tier: Moderate  
Total Invested: \$300,000.00  
Current Value: \$362,365.35  
Gains/Loss: (+\$62,365.35)

Portfolio Composition:

	USD Coin	\$1.00	USDC	▲ 0.01%
	Bitcoin	\$23,906.88	BTC	▼ -0.10%
	Ethereum	\$1,718.60	ETH	▲ 1.53%
	Litecoin	\$62.32	LTC	▲ 0.89%
	Chainlink	\$7.99	LINK	▲ 1.24%
	Avalanche	\$24.82	AVAX	▲ 0.45%
	Cypherium	\$0.02	CPH	▼ -5.50%

## SimpleScan

\$362,365.35

\$2,729 Dividend .142 BTC

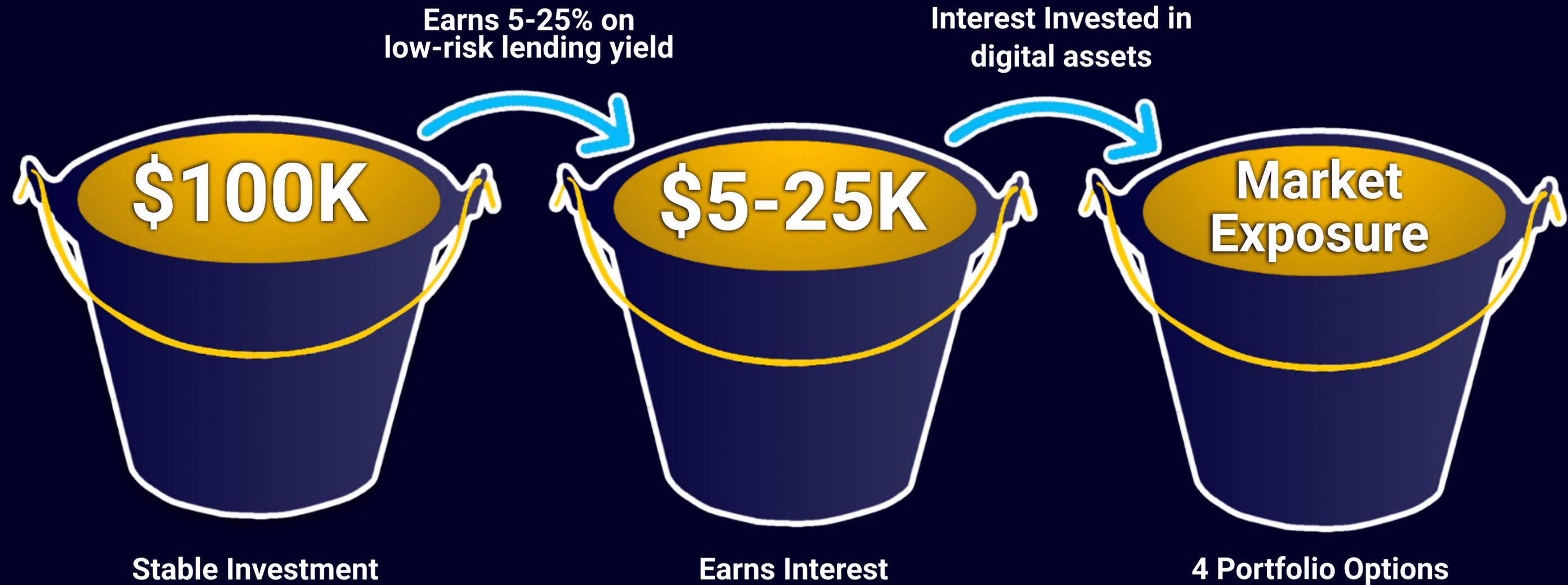
\$2,522 Dividend 360 LINK

\$5,729 Took Profit 2,104 USDC

20,000 USDC 20,000 13.2% APY Lending

\$20,000 Bank Deposit 20,000 USDC

# Investment Process



# Why We Use **USDC**

## Stablecoin Analysis

We have selected USDC based on fundamentals. Various factors determine stability of equity.

Only stablecoin that are 100% backed by cash and short-dated U.S. treasuries are utilized, so that it's always redeemable 1:1 for US dollars.

USDC stablecoin is backed by 1 US dollar, deep support from Blackrock and Fidelity management, and VISA adopting payment settlement in USDC.

Blacklisted on money laundering sites.



# Why We Use DAI

## Stablecoin Analysis

We have selected DAI based on fundamentals. Various factors determine stability of equity.

Only stablecoin that uses on-chain data to show collateral ratio backed by cash, crypto, and other stable equity, so that it's always redeemable 1:1 for US dollars.

DAI is a decentralized stable coin, meaning it is not backed by a central authority or entity but rather by collateralized assets on the Ethereum blockchain.

DAI's price stability is maintained through an autonomous system of smart contracts, whereas USDC's value is backed by US dollars held in reserve by a centralized financial institution.





# Managing Volatility

We offer 4 risk portfolios that allow different levels of market exposure, that add more exposure to the market as yields are accumulated over time. Savings portfolios compound interest back into lending.

- Aggressive
- Medium
- Conservative
- Savings

INITIAL MARKET EXPOSURE	
AGGRESSIVE	20/80%
MEDIUM	50/50%
CONSERVATIVE	100%
SAVINGS	100%

 USDC YIELDS

 CRYPTO EXPOSURE

\*Yield splits are subject to change



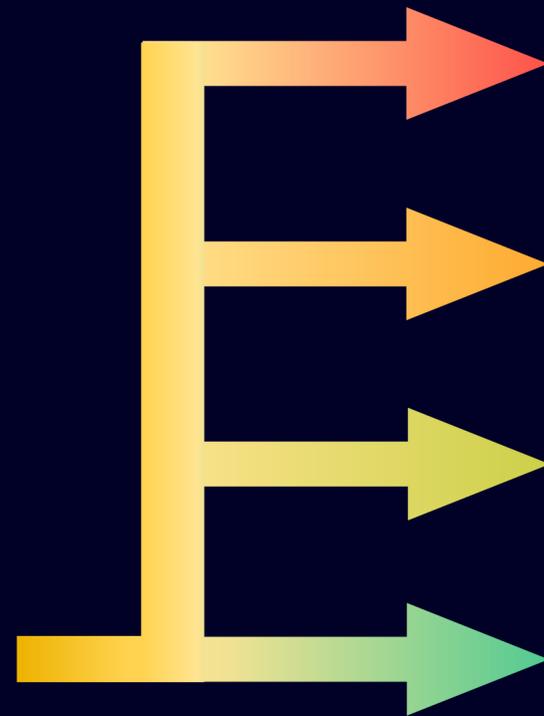
# How We Reinvest

Allocation of Profit & Yields



Stablecoins Deposit into **Lending**

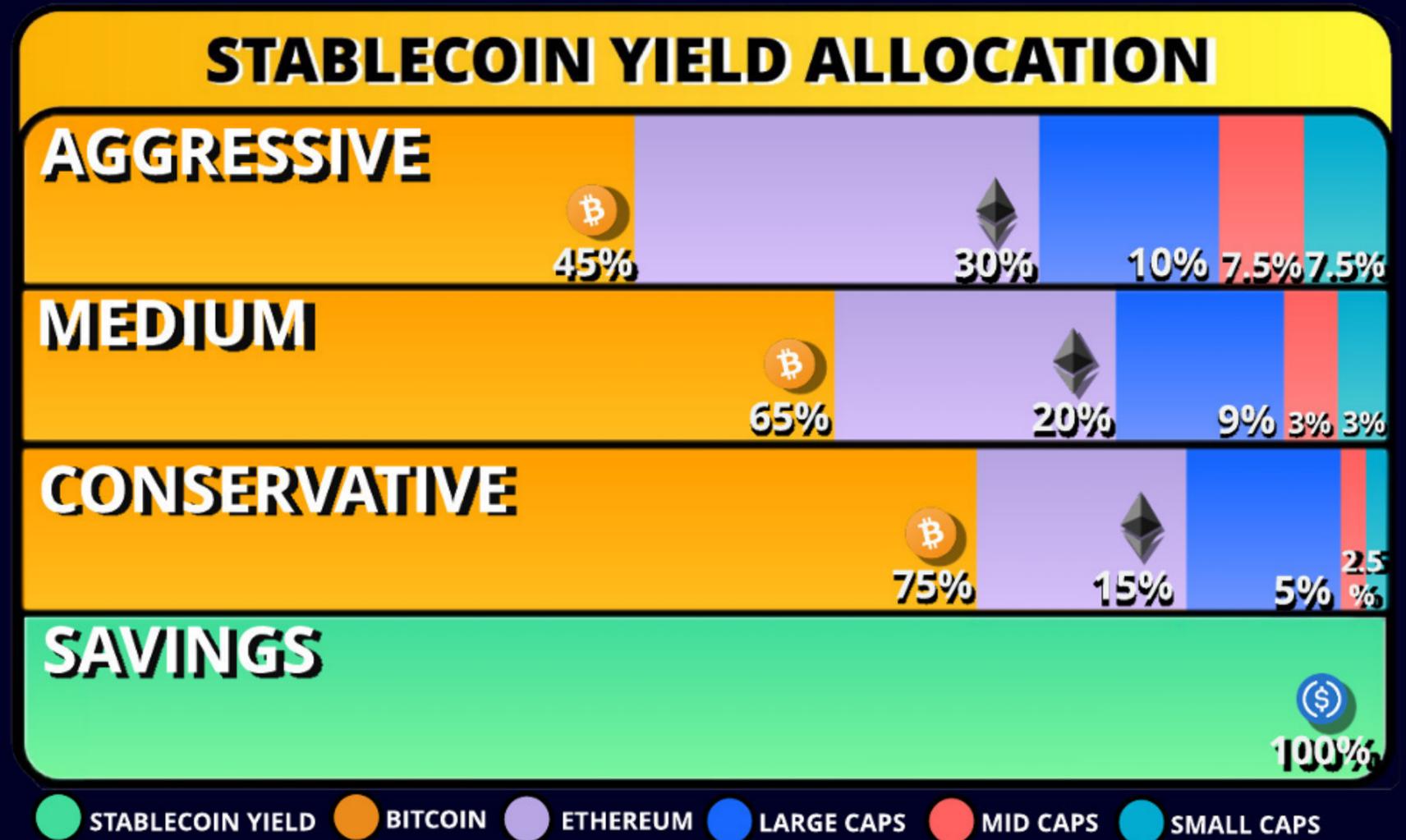
**5-25%  
YIELD**



## SafeMind Portfolio

Portfolio Options for All Tiers\*

Clients trust in our understanding and ability to manage cryptocurrency. Some want to hold crypto long term and not worry about losing initial.



\*Yield splits are subject to change



# How We Win

Eclipse has a sophisticated approach that is focused on securing long-term returns.

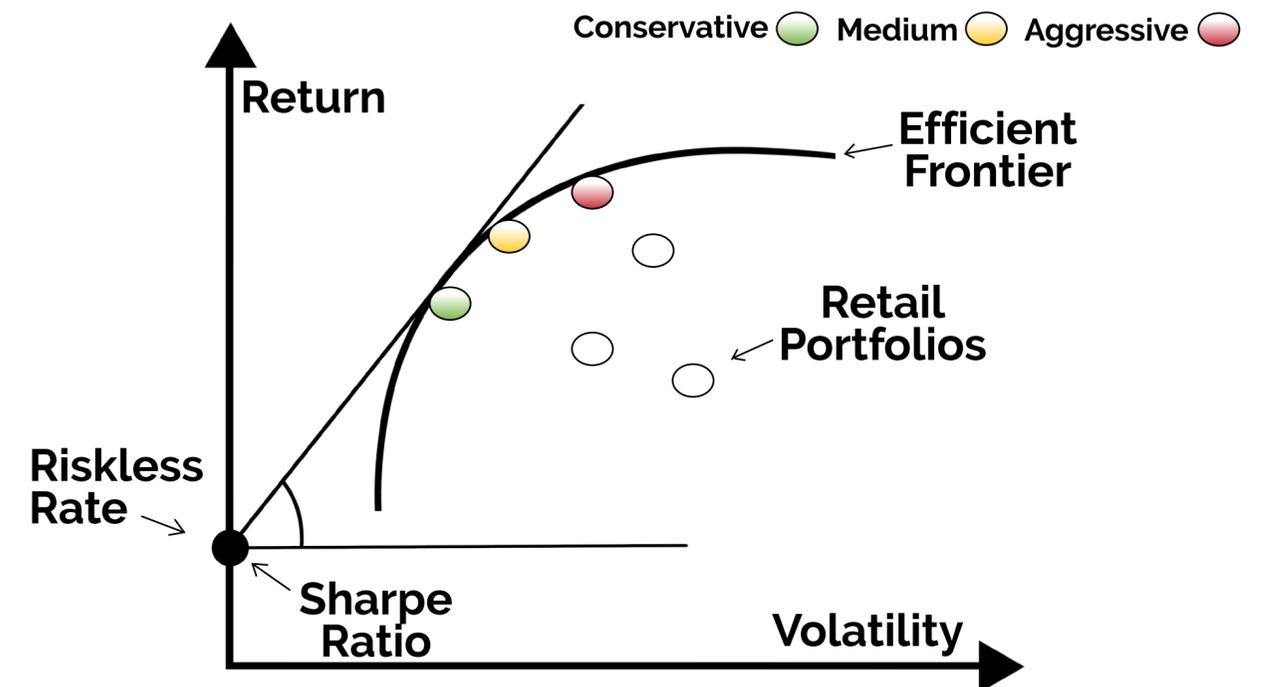
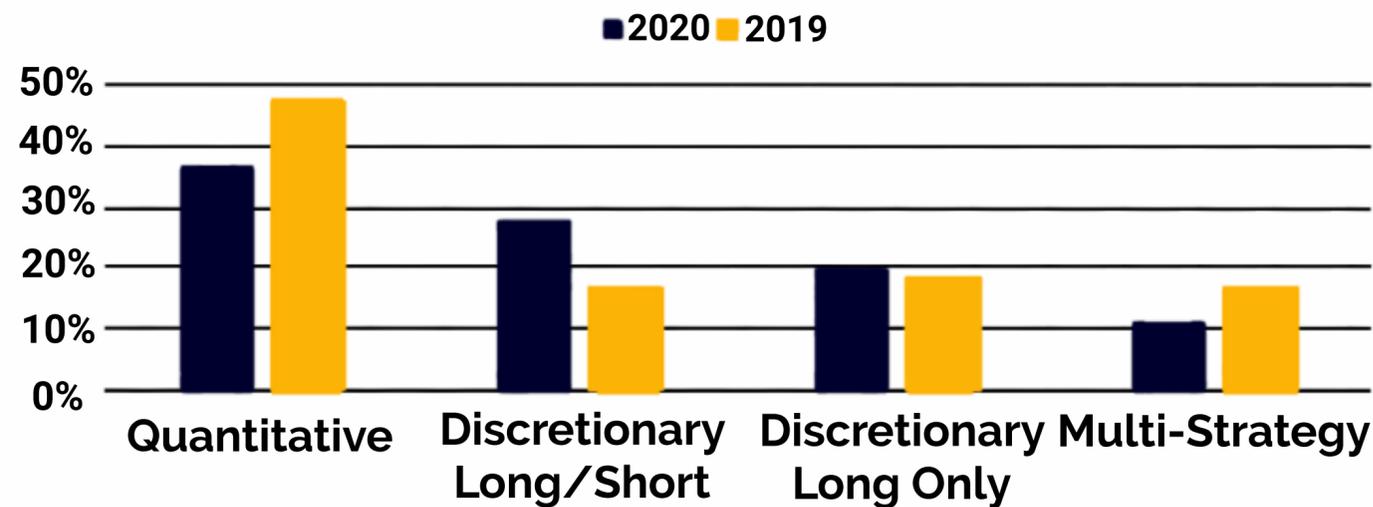
## What Other Firms Do

Most competitors take clients' funds and invest them immediately into crypto assets, which are unpredictable and subject to unmitigated risks that cost the firm, and potentially cost the client their initial investment.

## Eclipse's Advantage

Our three different asset risk tiers allow clients to allocate stablecoin profits aggressively, moderately, and conservatively, depending on their risk tolerance. We also offer a savings account that provides continuous compounding lending yields.

Most Common Strategies of Crypto Hedge Funds





# Trusting Code

## Allow flawless code to operate

In the form of a lend-able digital USD, crypto provides safer and higher returns yearly, while also retaining custody of funds.

In the crypto space, there are no debt collectors, everything is backed by automated code. Both the "bank" and the "exchanges" are code. This code is referred to as "smart contracts."

The lenders are protected by collateral. If borrowers collateral drops below the agreed upon limit, collateral is turned into digital USD and returned to the lender with interest via smart contracts. With the majority of risks taken off the table, this a low risk investment.





# About Eclipse's Security Services

Eclipse employs multi-layered security strategies.



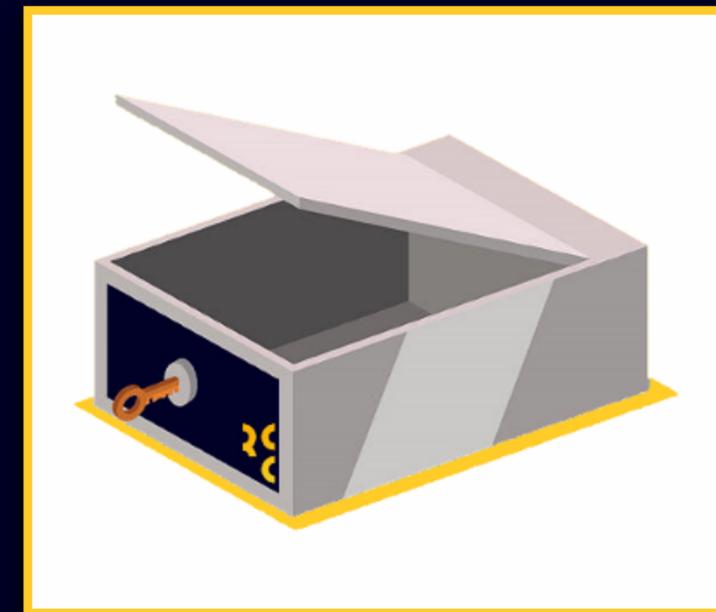
## Hardware

- The most secure way to store crypto.
- Can hold up to 500,000 different types of digital assets.
- Trusted by 5 million users
- No transaction can take place without the device.



## Safety Deposit Box

Second layer of security that once again, mitigates risk and adds another layer of decentralization to our funds.



# Conclusion

At EDA we overcome volatility by using a calculated approach that will limit downside risk to initial investments.

We are utilizing smart contracts to provide yield to initial investments and then investing those yields to diversify into high risk assets, which are efficiently managed by our professional analysts.

By innovating upon the traditional crypto wealth management style, we are not strictly long and short.

We take pride in our understanding of the crypto space and want to extend that knowledge to traditional investors.





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Ask Us Anything \_\_\_\_\_

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Eclipse Digital Assets combines the collective experience of long-term Crypto entrepreneurs with established traditional finance experts & principals to create the most compelling investment packages available in the marketplace.